



# DISTRICT 1-F 2018 CONVENTION

April 6-8, 2018

RENAISSANCE CHICAGO NORTH SHORE • 933 SKOKIE BOULEVARD • NORTHBROOK, IL



## PROCEEDINGS BOOKLET AD ORDER FORM

Advertising in the 2018 District 1-F Convention Proceedings Booklet provides businesses and clubs a multifaceted opportunity to make a lasting impression within your local community, & throughout District 1-F!

Your ad dollars will help your District 1-F Lions:

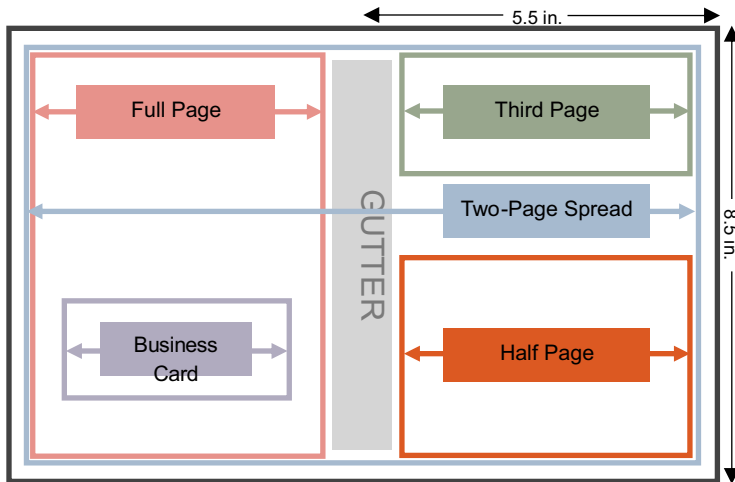


- Strengthen the volunteer spirit!
- Attract potential new members!
- Sustain our efforts to help improve the lives of hearing and visually impaired people locally and throughout the world!
- Reach nearly 1,200 volunteer Lions throughout Lake County and northern Cook County with this important message: Advertisers like you care!

## \$ Ad Pricing \$

- Business Card  
3.5 in. x 2 in.  
\$35 B&W  
\$60 Color\*
- Third Page  
4.5 in. x 2.25 in.  
\$60 B&W  
\$100 Color\*
- Half Page  
4.5 in. x 3.5 in.  
\$100 B&W  
\$150 Color\*
- Full Page  
4.5 in. x 7.25 in.  
\$150 B&W  
\$250 Color\*
- Two-Page Spread  
10 in. x 7.25 in.  
\$275 B&W  
\$425 Color\*

\* \$25 added cost for color ads on inside front and back covers.



## Ad Specifications & Instructions

With a more compact booklet size this year, a single page will measure 5 1/2" wide by 8 1/2" tall. Just something to keep in mind when you check the box for the ad size you wish to purchase from among the options listed in the "\$ Ad Pricing \$" section above. Refer to the ad layout at left for the orientation of each ad option. Next, complete the form below and mail it along with your payment to Lion Tom Lippert, 33750 N. Christa Drive, Ingleside, IL 60041. (Checks payable to "District 1-F Lions." Print "proceedings booklet" on comment line.) Ad material may be included with your payment or sent later via e-mail to [tlippert54@gmail.com](mailto:tlippert54@gmail.com). **Acceptable ad formats:** JPG, TIF, PNG, PDF, PSD, Word. **Note:** When designing a Two-Page Spread, please account for the gutter (see ad layout).

Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**CLUB USE ONLY** Seller's Name \_\_\_\_\_

Club Name \_\_\_\_\_

## QUESTIONS?

Contact Lion Tom Lippert by phone at (847) 812-3727 or by e-mail at [tlippert54@gmail.com](mailto:tlippert54@gmail.com).

**AD CLOSE DEADLINE**  
**February 16, 2018**