DISTRICT 1-F 2018 CONVENTION

April 6-8, 2018

RENAISSANCE CHICAGO NORTH SHORE • 933 SKOKIE BOULEVARD • NORTHBROOK, IL

PROCEEDINGS BOOKLET AD ORDER FORM

Advertising in the 2018 District 1-F Convention Proceedings Booklet provides businesses and clubs a multifaceted opportunity to make a lasting impression within your local community, & throughout District 1-F!

Your ad dollars will help your District 1-F Lions:

BOOKLET SIZE 5 ½" x 8 ½"

- ☑ Strengthen the volunteer spirit!
- ☑ Attract potential new members!
- ☑ Sustain our efforts to help improve the lives of hearing and visually impaired people locally and throughout the world!
- ☑ Reach nearly 1,200 volunteer Lions throughout Lake County and northern Cook County with this important message: Advertisers like you care!

$ Ad Pricing $

☐ *Business Card*
3.5 in. x 2 in.
$35 B&W
$60 Color*

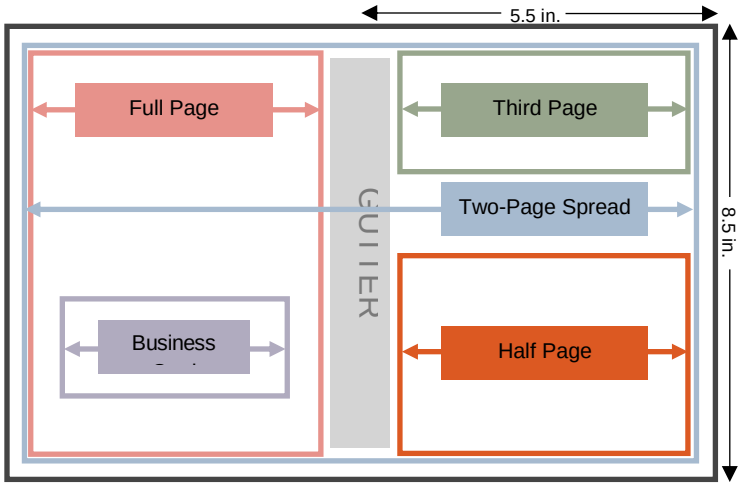
☐ *Third Page*
4.5 in. x 2.25 in.
$60 B&W
$100 Color*

☐ *Half Page*
4.5 in. x 3.5 in.
$100 B&W
$150 Color*

☐ *Full Page*
4.5 in. x 7.25 in.
$150 B&W
$250 Color*

☐ *Two-Page Spread*
10 in. x 7.25 in.
$275 B&W
$425 Color*

** $25 added cost for color ads on inside front and back covers.*



Ad Specifications & Instructions

With a more compact booklet size this year, a single page will measure 5½" wide by 8½" tall. Just something to keep in mind when you check the box for the ad size you wish to purchase from among the options listed in the "$ Ad Pricing $" section above. Refer to the ad layout at left for the orientation of each ad option. Next, complete the form below and mail it along with your payment to Lion Tom Lippert, 33750 N. Christa Drive, Ingleside, IL 60041. (Checks payable to "District 1-F Lions." Print "proceedings booklet" on comment line.) Ad material may be included with your payment or sent later via e-mail to tlippert54@gmail.com. **Acceptable ad formats:** JPG, TIF, PNG, PDF, PSD, Word. **Note:** When designing a Two-Page Spread, please account for the gutter (see ad layout).

Organization Name _____

Contact Name _____

Street Address _____

City _____ **State** _____ **ZIP** _____

Email _____ **Phone** _____

CLUB USE ONLY

Seller's Name _____

Club Name _____

QUESTIONS?

Contact Lion Tom Lippert by phone at (847) 812-3727 or by e-mail at tlippert54@gmail.com.

AD CLOSE DEADLINE
February 16, 2018