



District 1-F IN FOCUS

Volume 1 Issue 3
November/December 2011

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GOVERNOR'S MESSAGE

Mission Statement: It is the goal of our District to become a stronger, healthier organization that will help improve the lives of all those people who need Lion services as we encourage our Lions in their individual growth in service.



Lions of District 1-F:

Have you seen it? The new rap video - "Rockin the Vest" - shows real Lions dancing and singing and rapping with a real rap master as they do community service! It's hilarious and it's FUN! You have never seen Lions like this; and that is the point. We have to change our image. Just because we are middle age doesn't mean we have to act our age. It's time to appeal to people who are not Lions by showing everyone that we can laugh at ourselves and have fun. Remember: "If is not fun, it's not Lionism."

"I am interested in learning more about the Lions and possibly joining a Club.— My father was a Lion." This is a quote from a prospective membership form that was sent in by a resident of our District. There are people in our communities, some we already know, who have heard about what Lions do and want to know more. It's our job to find them and bring them into Lionism so they can join the fun!

I am having a lot of fun being Governor. The big fun started in early October when Cabinet Secretary Kathleen e-mailed the "District 1-F Governor's Official Visit Request' form to all the clubs. I have visited 16 clubs so far: Fox Lake, Lake Villa Township, Waukegan Little Fort, Lake Forest/Lake Bluff, Arlington Heights, Prospect Heights, Elk Grove Village and the Elk Grove Village Lioness Club. Both Leo Clubs, (Borderline and Elk Grove Village) are on my schedule to visit. I want to visit every Club in the District during my year as Governor so please fill out the form in this Newsletter (see page 11) and send it to mylionsclub@aol.com or fax it to 847-679-1924. I want to join the fun at your Club!

Every Lions Club is different. We all follow the same meeting format and service our communities to the best of our ability. But personalities are different, local Lion traditions are different, not all Tail Twisters tell the same jokes. Visiting clubs is, for me, a learning and educational experience. I come away from every meeting with new perspectives and ideas about what Lionism can be and how I can become a better Lion. I enjoy seeing Lions have fun at social events, fund-raisers, and even board meetings (they are not always boring!)

Let's get together, have some fun, and remember that:

"Lions Focus On Service"

**Lion Dennis Burns,
1st VDG 1-F**



**Lion Robert Surovitz,
2nd VDG 1-F**



Is it Christmas yet? The days are getting shorter. The temperature is dropping. And the white stuff is on the way. In other words, the holiday season is just around the corner. Rather than remind you about membership and projects, I'd like to focus on what we're all about.

In 1907, Melvin Jones asked the question: "What if these men, who are successful because of their drive, intelligence and ambition, were to put their talents to work improving their communities?" His philosophy was simple, "You can't get anywhere in life until you start doing things for other people." When he put it all together, the result became the world's largest service organization, Lions Clubs International. And 94 years later, you're part of his dream.

As Lions, we all work hard to help those less fortunate. But many times the effort to complete the project, pushes the "why we're here" into the background. Let's take a moment this holiday season and remember what we're all about. It's one of the Lions Code of Ethics: To aid others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy. And sometimes a smile is all it takes.

I hope that the love and joy of the holiday season be with you and your family throughout the entire year.

Our District is showing a little growth, but we need much more. The Global Leadership Team and the Global Membership Team are ready to help, but we can't do it all. The clubs need to help also. When I visit clubs and make suggestions the members tell me we tried that twenty years ago and it didn't work. I tell them that the members of the club need to make changes to make something work. The cabinet is here to help, but we need club members to help also. Enough said.

The fall event, aka Pig Races, is history. It was entertaining and a lot of fun for all that attended. We had eighty-seven Lions, Lioness and guests. The district bowling tournament is quickly approaching on Sunday, February 12, 2012. There are some changes in registration, see pages 9-10 of this newsletter and in your e-mail in-box soon. Then In March, our District Convention will be held from March 2 - 4, 2012. There will be a special convention issue of the newsletter in December as well as e-mails from the Cabinet Secretary.

With the holidays approaching soon Lion Terri and I want to wish all Lions and their families a happy and joyous holiday season.

District 1-F is pleased to welcome these New Lions!

Arlington Heights

**Aya Andejaski
Toshie Andejaski
Linda McGill**

Morton Grove

Julie Higgins

Skokie

Osman Galuez

Glenview

Kathy Camp

Vernon Hills

Aaron Lawlor

Lake Villa Township

Brian Franas

Winthrop Harbor

**Thomas Krueger
Tanya Winheim**

Lake Zurich

Robert Wojcik



ZONER'S CORNER...



Lion Marty Reading, ZC

Russ Boehm Zone

**Deerfield, Highland Park/Highwood,
Lake Forest/Lake Bluff,
Libertyville, Mundelein,
Vernon Hills**

As I sit here drinking a warm cup of coffee on a brisk fall Sunday morning, watching the colorful leaves fall to the ground, I can't help but think how soon the snow will be here covering everything with a blanket of pure white. Turkey's won at club raffles will be soon roasting in ovens, holiday lights will be twinkling in the night and children along with some adults will be looking for a jolly old elf to bring them something special. The holidays are coming with all the merriment that comes with the season. Unlike some that go into hibernation for the winter, Lions are working hard on everything from giving away food baskets to serving breakfast with Santa. This is the season that Lions ROAR helping those in need in their communities.

Looking back over the past few months, I was able to visit all six clubs at their meetings and see all the events they had been and are working on. I am proud to say the Russ Boehm zone has some strong and active clubs. The turnout at the first Zone meeting in September shows that Lions in our Zone are great Knights of the Blind.

Soon after the holiday lights go out and the cold dark January nights will set in. The Lions of the Russ Boehm zone will be having their 2nd Zone Meeting on January 23, 2012. We will have a presentation of the new "Club Excellence Process" given by Lion Don Hook IPDG. I would encourage ALL LIONS to attend this special zone meeting. So mark your calendars and look for your invitation just after the New Year's ball has dropped in Times Square.

"TRY NOT TO BECOME A MAN OF SUCCESS BUT A MAN OF VALUE."

Albert Einstein



Lion Alan Barack, ZC

Ang Marcheschi Zone

**Evanston, Evanston Sunrise,
Glenview, Morton Grove, Niles,
Northfield, Skokie, Winnetka**



Lion Molly Penny, ZC

Jim O'Connor Zone

**Gurnee, North Chicago,
Wadsworth, Waukegan Little Fort,
Waukegan Uptown,
Winthrop Harbor, Zion Township**

District 1-F DG Lion Walt Holden did the honors of inducting the newest members of the Waukegan Uptown Lions Club on September 6, 2011 in the Ray Bradbury Room of the Waukegan Public Library. Lions Erin M. Tidd and Morgan B. Diaz took their oath and wore their pins proudly after being officially congratulated by DG Lion Walt, ZC Lion Molly Penny, their Mom, Lion Kathleen Hook, and other Waukegan Uptown Lion Club members in attendance. Lions Erin and Morgan, wasted little time in introducing WULC's Facebook page to the group, making them aware that upcoming lessons would be available to the entire group in the next several months.



Lion Barb Lahtinen, ZC

Milt Tuttle Zone

**Chicago Punjabi, Des Plaines,
Elk Grove Village,
Mount Prospect, Park Ridge,
Prospect Heights,
Schaumburg/Hoffman**

October was the month for our annual Candy Day. Congratulations to Lion Bruce Swanson of the Elk Grove Lions Club and Lioness Joan Svoboda of the Elk Grove Lioness. Each received in their collection can a \$100.00 bill as a donation.

The beginning of the holiday season has begun; many of the clubs in the Milt Tuttle Zone are preparing to help those less fortunate celebrate the upcoming holidays. Let us not forget why we are Lions; We Serve. By preparing food baskets, donations to food pantries and meals with Santa, Lions come to the aid of the members of our various communities.

The members of the Schaumburg/Hoffman and Mount Prospect Lions are each busy planning holiday gatherings to help needy families and enable them to celebrate the upcoming holidays. The Chicago Punjabi Lions are looking for ways to help people in need. Eye glasses and hearing aids are being purchased to help those that are hearing or sight impaired. There are just a few of the ways that Lions can give of themselves in order to serve others.

One way to learn how Lions can improve their ability to serve is to attend the joint zone meeting of the Milt Tuttle and Ang Marcheschi Zones. This event will take place at Charlie's Char House in Elk Grove Village on November 28th 2011. If more information is needed or you wish to RSVP, please contact me via my email: lionbarbara@comcast.net.

Best wishes for a Happy Holiday Season.

ZONER'S



Lion Tom Lippert, ZC

Melvin Jones Zone

Antioch, Fox Lake,
Gagewood, Grant Township,
Lake Villa Township,
Round Lake

As November ends, I should have visited all Melvin Jones Zone Clubs, introduced myself, and shared various correspondence. Great Clubs and participation!

I have a few reminders to Melvin Jones Zone Clubs...

- ◆ Please regularly complete your local reports and get them to District 1-F; including "special events" and "photos"- we enjoy hearing from you and your successes.
- ◆ Please keep your Club members informed of District 1-F functions, and invite District 1-F Lions of Illinois Foundation and Global Leadership Team members to your meetings. (I would be delighted to help you make these contacts...if you like).
- ◆ Please plan on attending our Monday, January 23, 2012, Joint Zone Meeting with the Jim O'Connor Zone. I'm working closely with Lion Jim O'Conner Zone Chair Molly Penny on a meeting location and host Club; watch for details!

District 1-F Convention is March 2-4, 2012. Lions, It's not too early to discuss within your Clubs about your Club's "Ad" in the annual Ad Book; watch for details.

"Brag Boards." District 1-F has me coordinating this portion at our Convention and I would like to see 100% participation by our Melvin Jones Zone! You've got a lot to be proud of...so get your Brag Boards updated and let the competition begin!

Concluding, the District 1-F Cabinet is here to support your club...let us know how we can help you. Happy Holidays to all Lions and families, and congratulations to all your successes during 2011. I'm sure I'll see you again after the first of the year.



Lion Bob McCarty, Sr., ZC

Richard Kerscher Zone

Arlington Heights, Barrington,
Grayslake, Lake Zurich,
Long Grove, Palatine,
Wauconda

Mark Your Calendars:	
Russ Boehm Zone Mtg	January 23
Any Marcheschi Zone Mtg	January 23
Melvin Jones/Jim O'Connor Joint Zone Mtg	January 23
District Bowling	February 12
District Convention	March 2-4

Formatting Emails



- Do not type in all caps. That's yelling or reflects shouting emphasis.
- If you bold your type, know you are bolding your statement and it will be taken that way by the other side - times 10!
- Do not use patterned backgrounds. Makes your email harder to read.
- Stay away from fancy fonts -- only the standard fonts are on all computers.
- Use emoticons sparingly to ensure your tone and intent are clear.
- Typing your emails in all small case gives the perception of lack of education or laziness.
- Refrain from using multiple font colors in one email. It makes your email harder to view and can add to your intent being misinterpreted.
- ◆ Use formatting sparingly. Instead try to rely on choosing the most accurate words possible to reflect your tone and avoid misunderstandings in the process.

LIF Trustees Info...



Life has a way of presenting each of us with challenges. It is not the challenge that is important but the way that we approach that challenge which reflects our character and our ability to overcome challenges. The manner in which we choose to respond to challenges is in each of our control. As Lions we should contemplate on what is important in our lives and focus our efforts to making that our reality. It is when we do something for someone else that we can actually receive something positive in our own lives.

Many do not have a lot to be thankful for this holiday season and are struggling to hold their families together. Let us not forget that Lions include those "We Serve" as part of our family. We are approaching that time of year when families get together and give thanks for the blessings we received during the year. Let us renew our commitment during this season of thanksgiving to those "We Serve." It is good to renew and visit family from time to time. Time with our families helps put what is important into perspective.

This is also the time of year club officers like to show their appreciation for members who have gone the extra mile to deliver on the club projects and fundraisers. Please give thought to provide them with a Sustaining Supporter pin, or for that special Lion a Foundation Fellow! A Foundation Fellow may be given to anyone. Let us honor those special volunteers who help us in our endeavors. Remember, these types of donations go directly into the Lions of Illinois Foundation Endowment Fund and help secure the Lions legacy into the future.

Lions don't have to dress up to impress others; they simply wear their pin! Show the community what you are all about! During this season of thanksgiving and family I hope that we all continue to make the right choices and focus our efforts on those "We Serve."

LIF Trustees
Lawrence R. Spaeth, PDG
and
Priscilla M. Hedrick, PDG

Necrology Service at the District Convention in March 2012

The District will honor the Lions and Lioness who have passed away since our convention last year.

During the district convention there will be a Necrology Service at which time these individuals will be recognized and honored. The last several years, we have projected the Lion or Lioness and their club on the screen. If you can secure a picture, it would help make the presentation more meaningful.

You may send the information to:

Lion Rich Walters, PDG
510 Ambria Drive
Mundelein, IL 60060
lionrww@juno.com

or

VDG Dennis Burns
1220 Palm Drive
Wheeling, IL 60090
sennid@comcast.net

If you need your picture returned, please note that when you send.



Thank you,

Lion Rich Walters, PDG

By now your club's year end federal form 990 (due 11/15) and state form 990 (due 12/31) should be completed and filed.

If not, the board of directors must intervene and make it happen. If you don't know the status of your club's year end accounting, make a polite inquiry and get some peace of mind on this.

Lion Bill Jordan, PDG



Want to be a DISTRICT TRUSTEE?

What role do District Trustees play in the Lions of Illinois Foundation?

The office of District Trustee of the Lions of Illinois Foundation is extremely important to the Lions of Illinois. Created by the Lions in 1974 as their collective response to the needs of the visually and hearing impaired, the Foundation is arguably the Lions' greatest asset.

Trustees serve as members of the Lions of Illinois Foundation Board and are responsible for managing the property and affairs of the Foundation.

Trustees are also responsible for motivating the Lions of the district to participate in the fundraising activities, programs, and services of the Foundation and for representing the Foundation by communicating information about all aspects of the Foundation to Lions Clubs throughout the District.

Qualifications

Persons who wish to become District Trustee must have the following qualifications:

- ◆ Be an active member in good standing of a Lions Club in good standing in his/her District;
- ◆ Have served as President or Secretary of a Lions Club for a full term or major portion thereof, or as a member of the Board of Directors of a Lions Club for no less than 3 years; and
- ◆ Have served as a member of a District Cabinet for a full term or major portion thereof.

Lions who satisfy these prerequisites and want to run for the office of District Trustee should consult the LIF Bylaws (May 2006) for the specific requirements of becoming a candidate.

Expectations

Persons considering running for District Trustee should understand that their District expects a Trustee to do the following:

- ◆ Visit each Lions and Lioness Club in the District at least once during each 2 years;
- ◆ Maintain at least one Eyeglass Collection Depot (including hearing aids, keys, aluminum tabs, inkjet/laser cartridges);
- ◆ Manage Candy Day and Tootsie Pop Day;
- ◆ Oversee Sight & Sound Sweepstakes;
- ◆ Actively promote the Lions of Illinois Endowment Fund;
- ◆ Train and supervise the District's Lions of Illinois Foundation and Endowment Fund Coordinators;
- ◆ Attend all required Foundation and Endowment Fund meetings;
- ◆ Provide written and oral communication to the District via District newsletter, District website, and any other means necessary.



The Lions of Illinois Foundation provides critically needed programs and services to the visually and hearing impaired in the Trustee's District and throughout Illinois. Accordingly, the District attaches utmost importance to the effective management and delivery of these programs and services. If you meet the candidate requirements and understand and agree to the District expectations listed, then you should be encouraged to run for District Trustee.



LIF Recycling

At the core of the mission of the Lions of Illinois Foundation is providing quality programs for the detection, treatment, and rehabilitation of those with visual impairments.

Currently the following programs & services are in place to reach that goal.

Glasses: Plastic frames and metal frames.

Plastic frames: If the glasses have predominately plastic frames and are **wearable with undamaged lenses**, they can be sent to the Foundation. These will be sent on a mission to a 3rd world country, Africa, Central America, etc. Most often the doctors taking the glasses will calibrate them here in the U.S. and have a list. They then will test the recipient and match as closely as possible.

If plastic frames are missing a lens or broken the Foundation cannot use them for missions, however, if boxed separately broken plastic frames can be recycled for money to support vision programs and services in Illinois.

Metal frames: The U.S. prevents the export of precious metal from the U.S. If the frames are predominantly metal, they will be checked at the Foundation and sorted again for recycling to generate funding for the LIF Vision programs. Any metal frame or metal parts such as ear pieces (bows) are welcome to be sent to the LIF.

Sunglasses, sun glass clip-on's, telescopic, magnifying and prescription eyeglasses can be sent.

FREE donation boxes are available from the LIF to place in local stores or use at a club or community function. The boxes also act as positive reminder of local Lions Clubs and raise awareness of our community services. Every box should be labeled clearly with a Club contact for pick-up.

Glass Cases: The Foundation does not accept **eyeglass cases**. These can be given to any member of the Grant Township Lions Club to be sent to Swaziland.

Hearing aids: Any hearing aid can be sent to the Foundation to be refurbished. Donated hearing aid batteries are given to each recipient of a rehabbed hearing aid. Batteries are also given to senior centers and to requests by teachers for children in educational settings. Of course, any Club can take donated batteries to your local senior centers.

Aluminum can pull tabs and cans: Aluminum pull tabs can be sent to the Foundation, as well as Aluminum cans. Cans can be crushed, or non-crushed.

Keys: Metal keys can be sent to the Foundation.

Cell Phones: Any type of cell phones can be donated. The Foundation does not accept phone chargers, plugs, ear buds etc.

Ink Jet Cartridges: **Small** ink jet cartridges can be sent to the Foundation. Toner is not accepted at this time.

As a reminder, if you would like your club to receive a thank you letter, a form must be filled out and put with your donation. If a form is not filled out completely letter will not be sent. The form is on the LIF website or on page 12 of this newsletter. Note that writing numbers on the boxes will not generate a letter because the boxes get separated when delivered to the Foundation.

Questions? Please contact Alan Wilson at the Lions of IL Foundation - ADWilson@lifnd.net.





Mobile Hearing Unit statistics for 2011

Club Name	screened	with loss	without loss	% with loss
Arlington Heights	45	9	36	20
Antioch	29	5	24	17
Elk Grove Village	28	12	16	43
Fox Lake	62	14	48	23
Glenview	50	10	40	20
Grayslake	35	10	25	29
Lake Villa Township	70	10	60	14
Lake Forest/Lake Bluff	26	6	20	23
Mount Prospect	55	10	45	18
Mundelein	30	10	20	33
Niles	47	18	29	38
Palatine	130	38	92	29
Park Ridge	67	12	55	18
Prospect Heights	72	20	52	28
Round Lake	55	11	44	20
Schaumburg/Hoffman	298	69	229	23
Wauconda	25	5	20	20
Waukegan Little Fort	33	4	29	12
Winthrop Harbor	37	12	25	32
Totals for 2011	1194	285	909	24

We would like to see more clubs participate. If your club has an event scheduled that is outside of the time frame for District 1-F, call Mario Gumino at the Lions of Illinois Foundation office, 815-756-5633, Ext 224 to determine if a unit is available for your event. When the club has the Hearing Unit scheduled, remember to notify your community of the opportunity for everyone to be tested for free.

If your club would like to offset some of the costs of the **FREE Hearing Unit**, these funds would be welcomed. There are costs such as gasoline getting to the location, a meal for the driver, overnight accommodations if event is more than one day. If sending a donation to the Foundation be sure to put a note in the memo section stating mobile hearing unit and the date.

Lion Rich Walters, PDG



1,750 Lions + 1 Moose

USA/CANADA
LIONS
LEADERSHIP FORUM

The USA/Canada Lions Leadership Forum was held in Anchorage, Alaska September 22-24. After 4-5 days of extreme geography and wildlife, we got together for fun and fellowship with 62 forum sessions on Lions, leadership, community service, and personal growth. A bull moose was in the park one block away.

It was a time to reconnect with friends from all over the US and Canada. Illinois Lions had a private reception so we could sit down and have a beer with International President Wing-Kun Tam. We met with International Director Ted and Ann Reiver who'll be joining us in March 2012 at our District 1-F Convention.

Nationally recognized and local Alaskan speakers were motivating and compelling. What a wonderful experience. Lions are on to Tampa in 2012.

Lion Bill Jordan, PDG



Lions District 1-F Bowling Tournament



Sunday, February 12, 2012

Squad Times: 10:00 a.m. and 1:00 p.m.

BERTRAND'S BOWLING LANES

2616 Washington Street
Waukegan, IL 60085

\$25 per person / \$125 per team of five
(Early bird discount of \$20/person if postmarked by 2/5/12)
\$10 per student 18 years and younger (student ID required)

Last Year's Averages will be used, or you can bowl for your average

There will be a 50/50 raffle and a gift basket raffle

Registration Deadline: Thursday, February 10, 2012
Checks payable to: District 1-F Lions

Registration should be sent to Bertrand's Bowling Lanes

Questions?

Contact:

Lion Jim Jerousek -- 224.622.1418 (leave message)

or

Brenda Cornell, Bertrand Bowling Lanes -- 847.244.1300

Walk-ins will be allowed if lanes are available

NO OUTSIDE BEVERAGE OR FOOD ALLOWED



**Lions District 1-F
Bowling Tournament
February 12, 2012**

Registration Form

Team Captain _____ Phone number _____

Club _____ Time Choice 10:00 a.m. or 1:00 p.m.

Walk-ins will be allowed if lanes are available

Bowler Name	M/F	Student under 18? Y/N

List any special needs below:

--

Cost (3 games of bowling and prize fund):

\$20.00 per person

Registration postmarked/submitted by 2/5/2012

\$25.00 per person

Registration postmarked/submitted 2/6/2012 or later

\$10.00 per student – 18 years old or younger with student ID

****NOTE: Shoe rental not included in above cost ****

Checks payable to: District 1-F Lions

Registration Deadline: Thursday, February 10, 2012

Send Registration Form and Payment to:

BERTRAND'S BOWLING LANES

2616 Washington Street

Waukegan, IL 60085

Any questions please contact Lion Jim Jerousek 224.622.1418



DISTRICT 1F GOVERNOR'S OFFICIAL VISIT REQUEST 2011 – 2012

Notice to all District 1F Clubs: Please book your Governor's visit as soon as possible

Club Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Dates: 1st choice _____ 2nd choice _____ 3rd choice _____

Is this a special occasion? Yes ___ No ___

If yes, what is the occasion? _____

Meeting Details: Location, Time & Directions:

Please send the request to Governor Walt Holden at mylionsclubs@aol.com or fax to 847.679.1924.

LIF RECYCLING PROGRAMS

DONATION CARD

As we would like to send you a thank you,

Please fill in the following information: Date: _____

Name: _____ Title: _____

Club Name: _____ District _____

Address: _____

City: _____ Zip: _____ St: _____

Donated (approximately):

used eyeglasses _____ # used hearing aids _____

Keys: _____ LBS. Pull Tabs: _____ LBS.

Cell phones: _____ Ink Cartridges: _____

OTHER _____

**Please enclose with
donation & return to:**

Lions of Illinois Foundation
2814 DeKalb Avenue
Sycamore, IL 60178

Phone: 815-756-5633
Fax: 815-748-9087
Email: dortega@tbc.net

LIF RECYCLING PROGRAMS

DONATION CARD

As we would like to send you a thank you,

Please fill in the following information: Date: _____

Name: _____ Title: _____

Club Name: _____ District _____

Address: _____

City: _____ Zip: _____ St: _____

Donated (approximately):

used eyeglasses _____ # used hearing aids _____

Keys: _____ LBS. Pull Tabs: _____ LBS.

Cell phones: _____ Ink Cartridges: _____

OTHER _____

**Please enclose with
donation & return to:**

Lions of Illinois Foundation
2814 DeKalb Avenue
Sycamore, IL 60178

Phone: 815-756-5633
Fax: 815-748-9087
Email: dortega@tbc.net



2011 – 2012

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847.662.4917
Waukegan Uptown Lions

Russ Boehm Zone

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Glenwood Lions

Milt Tuttle Zone

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Elk Grove Village, IL 60007-3469
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Richard Kerscher Zone

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Ang Marcheschi Zone

Alan Barack, ZC
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Fox Lake Lions

IPOG

Donald L. Hook
1102 Wadsworth Place
Vernon Hills, IL 60061
847.367.5461

Vernon Hills Lions

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847.362.0034
Schaumburg/Hoffman Lions

Foundation Trustee

Priscilla M. Hedrick, PDG
37053 Mulberry Lane
Gurnee, IL 60031-1057
847.336.8747
Libertyville Lions

District 1-F

International Association of Lions Clubs

District Governor	1 st Vice-District Governor	2 nd Vice-District Governor	Cabinet Secretary	Cabinet Treasurer
Walter H. Holden 8757 N. Avers Avenue Skokie, IL 60076-2203 847.679.7437 Skokie Lions Club	Dennis S. Burns 1220 Palm Drive Wheeling, IL 60090-4440 847.439.1640 Niles Lions Club	Robert M. Surovitz 21337 W. Starry Lane Lake Zurich, IL 60047-8702 847.438.4689 Lake Zurich Lions Club	Kathleen Marusich 222 Brett Circle #A Wauconda, IL 60084-1389 847.691.3082 Vernon Hills Lions Club	Andy Toth, PDG P.O. Box 13 Gurnee, IL 60031-0013 847.223.1887 Vernon Hills Lions Club

October 23, 2011

Dear District 1F Lion/Lioness/Leo,

District Governor Lion Walt Holden has assigned me to chair the District 1-F Convention Ad Book campaign and act as your contact for ad placement in the 2011-12 Ad Book. Previous Ad Book Chair, 2nd VDG Lion Bob Surovitz is working closely with me to insure that the high standards of past District 1-F ad books are maintained in this year's issue.

As in the past, one of the essential parts of the District 1-F Convention is the Convention Ad Book, and since our District 1-F Convention is slated for March 4 -6, 2012, it's time to begin working on this year's ad book campaign. Besides being a great way to communicate, the Convention Ad Book serves several purposes. Not only does it help offset the cost of the District 1-F Convention, it also is a great way to raise funds for your club through commissions.

Each club participating in the ad book campaign will receive a commission in the amount of 20% of your total sales. What's even better, these funds can be used for any purpose the club desires from supporting the club to helping those in need.

There are many reasons why the ad book is a great annual fundraiser:

- The advertisers usually repeat their ads; so with just a modest effort, last year's ad can be used this year.
- There is no cost to the Club to participate.
- The advertiser may be able to deduct the ad as a regular business expense.
- The funds collected are not collected as a charitable donation; therefore, the club may use their commission for any purpose, including administrative expenses.

Enclosed you will find the 2012 Ad Book order form, the Patron List order form, the Lions' Gram order form, and a layout providing ad dimensions. You will need to use the layout form to insure that ads being submitted are the proper size and that they are camera ready.

This year's District Convention Committee has stipulated that clubs will not receive 20% commission for the club ad for your particular club, but only for other ads which your club submits to the ad book campaign. Also, the convention committee wants to BRING BACK the LION GRAMS as an important inner communication between our District 1-F Lion members. To help publicize LION GRAMS, the messages will be sold for \$10.00 each or 4 for \$35.00.

Please know that I am here to help your club in any way needed, and to put the ad book together; not to handle your club's ad book campaign. However, if you want or need assistance, I'll be available to help to make your club's ad book campaign a success.

Also, please don't forget the February 5, 2012 deadline; anything received after that date cannot be included as we need time to print the book.

Cordially,
ZC Lion Molly M. Penny
Pennys248@comcast.net
847-662-4917



District 1F 2012 Convention

Ad Book Order Form

Please be sure to check the **SIZE** and **PRICE** of the advertisement you are purchasing.

_____ Full Page	(Approximate size: 7 ½" X 10 ½")	\$275.00
_____ Half Page	(Approximate size: 7 ½" X 4 ½")	\$140.00
_____ Quarter Page	(Approximate size: 3 ¾" X 4 ½")	\$ 85.00
_____ Business Card	(Approximate size: 1 ¾" X 4")	\$ 45.00

Seller's Name: _____

Seller's Club Name: _____

Information about the Advertisement

(Remember your ad will be seen by Lion members throughout northern Cook and all of Lake County.)

Please print or type all information requested below for your ad.

Advertiser/Company Name: _____

Contact Name and Phone Number: _____

Address: _____

City, State, & Zip Code: _____

Comments: _____

Please mail this Order Form along with your check (payable to District 1F Lions) and your **CAMERA READY** Artwork to:

District 1F Lions Club Ad Book Chair
Lion Molly M. Penny,
38954 N. Gish Ave
Beach Park, IL 60099-3574

No Submissions will be accepted after February 5, 2012



**Lions International District 1F 2012 Convention Ad Book
Patron List Order Form**

Club Event _____

NAME

NAME

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Patron Listings are \$2.00 per patron name.

Please return this form with payment to (payable to District 1F Lions) to:

District 1F Lions Clubs Ad Book Chair
Lion Molly M. Penny
38954 N. Gish Ave.
Beach Park, IL 60099-3574

No Submissions will be accepted after February 5, 2012



**Lions International District 1F Convention Ad Book
2012 Lion Gram Order Form**

To: _____

Message: _____

(Message limited to 140 characters-for longer messages, purchase of 2 Lion Grams required.)

Anonymous: _____Y_____N

To: _____

Message: _____

(Message limited to 140 characters-for longer messages, purchase of 2 Lion Grams required.)

Anonymous: _____Y_____N

To: _____

Message: _____

(Message limited to 140 characters-for longer messages, purchase of 2 Lion Grams required.)

Anonymous: _____Y_____N

Lion Grams are \$10.00 each or 4 for \$35.00

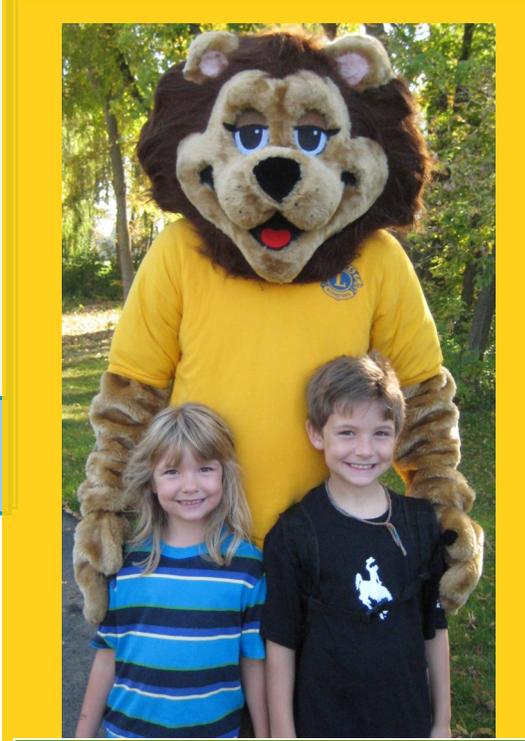
Please return this form (payable to District 1F Lions) to:

District 1F Lions Ad Book Chair
Lion Molly M. Penny
38954 N. Gish Ave.
Beach Park, IL 60099-3574

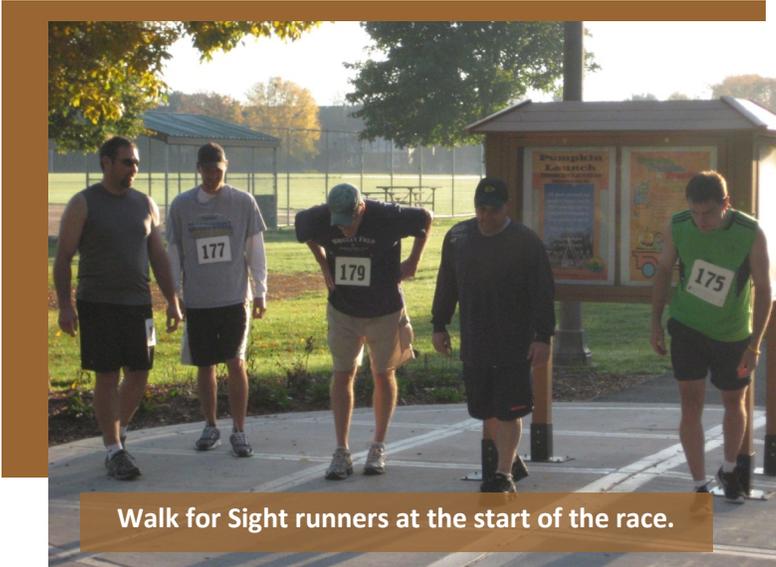
No Submissions will be accepted after February 5, 2012



Elk Grove Village Leos Immediate Past President Rachel Mia Kaim, Treasurer Kaitlin Schmidt, President Marki Kaim, members Lexi Schmidt and Cheyenne Baker.



Lake Forest/Lake Bluff Lions Leo with two future Lions - Bryce & Jackson Lepkowski at Walk for Sight.



Walk for Sight runners at the start of the race.



Antioch Lions Club Board of Directors present Lion Van Stone with a check for the Diabetic Retinopathy vehicle.



Niles Lions Club members prepare for Candy Day. Front row from left to right: Lions Jim Capek, Dan Ryan, President Glenn Steude, Norbert Johnson, Bob Callero, Kim Steude. Back row: Andy Przybylo and Ginger Troiani.

WANTED:

Pictures of your club activities and events for the newsletter. Please send with caption (including names) to: D1Fnewsletter@aol.com



Manzini Lion Karin Byars and The Luke Commission team member Siphon Mabuza in front of the new van purchased by the Luke Commission from monies raised by the Grant Township Lions, and other contributors; as well as a LCIF grant .



Winthrop Harbor Lions annual Charter Night - PDG Louis Abboud, Winthrop Harbor Lions President Mike Winheim, new member Tanya Winheim, Angela Terracciano and new member Dee Georgou.