



# DISTRICT 1-F 2020 CONVENTION

March 13-15, 2020

RENAISSANCE CHICAGO NORHTSHORE • 933 SKOKIE BOULEVARD • NORTHBROOK, IL



## PROCEEDINGS BOOKLET AD ORDER FORM

Advertising in the 2020 District 1-F Convention Proceedings Booklet provides businesses and clubs a multifaceted opportunity to make a lasting impression within your local community.

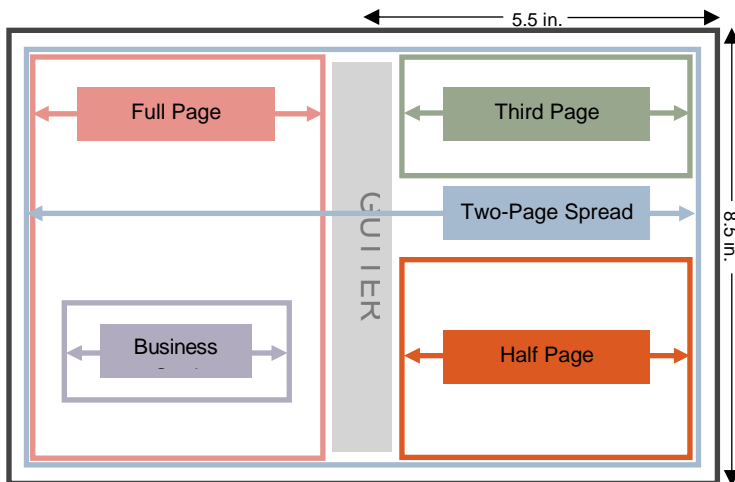
Your ad dollars will help District 1-F Lions:

- Strengthen the volunteer spirit!
- Attract potential new members!
- Sustain our efforts to help improve the lives of hearing and visually impaired people locally and throughout the world!
- Reach nearly 950 volunteer Lions throughout Lake County and northern Cook County with this important message: Advertisers like you care!

## \$ Ad Pricing \$

- Business Card  
3.5 in. x 2 in.  
\$35 B&W  
\$60 Color\*
- Third Page  
4.5 in. x 2.25 in.  
\$60 B&W  
\$100 Color\*
- Half Page  
4.5 in. x 3.5 in.  
\$100 B&W  
\$150 Color\*
- Full Page  
4.5 in. x 7.25 in.  
\$150 B&W  
\$250 Color\*
- Two-Page Spread  
10 in. x 7.25 in.  
\$275 B&W  
\$425 Color\*

\* \$25 added cost for color ads on inside front and back covers.



## Ad Specifications & Instructions

A single page will measure 5½" wide by 8½" tall. Just something to keep in mind when you check the box for the ad size you wish to purchase from among the options listed in the "\$ Ad Pricing" section above. Refer to the ad layout at left for the orientation of each ad option. Next, complete the form below and mail it along with your payment to **ZC Bill Stanley, PO Box 355, Lake Villa, IL 60046**. (Checks payable to "District 1-F Lions." Print "proceedings booklet" on comment line.) Ad material may be included with your payment or sent later via e-mail to [lionstanley@gmail.com](mailto:lionstanley@gmail.com). **Acceptable ad formats:** JPG, TIF, PNG, PDF, PSD, Word. **Note:** When designing a Two-Page Spread, please account for the gutter (see ad layout).

Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**CLUB USE ONLY** Seller's Name \_\_\_\_\_

Club Name \_\_\_\_\_

## QUESTIONS?

Contact Lion ZC Bill Stanley, 708-710-7326 or [lionstanley@gmail.com](mailto:lionstanley@gmail.com)

**AD CLOSE DEADLINE**  
February 17, 2020